

*Connecting the maritime industry*

## 230.000 MONTHLY PAGE VIEWS

- **SeaEquipment.com** is the leading product catalogue for marine professionals on Internet
- Engineering departments and purchase departments use **SeaEquipment.com**
- Leading shipyards and trade associations support **SeaEquipment.com**
- Improve your business today. Become a member and present your products on **SeaEquipment.com**
- Start your online marketing on **www.Seaequipment.com** for less than 1 euro a day

**THE NUMBER 1 MARINE EQUIPMENT CATALOGUE**

## • **WHAT IS SEAQUIPMENT.COM?**

SeaQuipment.com is the No. 1 Internet catalogue for maritime products and services.

Leading shipyards and shipping companies from all over the world use SeaQuipment.com to find marine suppliers and their products. The 5 different ways to search make SeaQuipment.com a user friendly system for both engineering departments and purchase departments.

SeaQuipment.com is simple, fast and reliable and therefore supported by leading shipbuilders and trade associations.

Many manufacturers and suppliers of marine equipment already present their company and products on [www.SeaQuipment.com](http://www.SeaQuipment.com).

Visit the website and see how your products can be displayed.

## • **WHY PRESENT YOUR COMPANY AND PRODUCTS ON SEAQUIPMENT.COM?**

SeaQuipment.com already proved to increase business of member companies.

For less than a euro a day your products are found and your company can be directly contacted by the 25.000 marine professionals visiting SeaQuipment.com each month.

On SeaQuipment.com you are master of your own content. With a username and a password you can change the content at any time. Due to the extensive product information that can be added to your product profiles, SeaQuipment.com is not just used by the purchase departments but also valuable to the engineering departments.

### • **Bronze membership** *295 euro a year*

With the bronze membership, you make sure that your company is found by name and 5 product groups representing your core business. When you sign up for any membership your company will be introduced in the next newsletter.

### • **Silver membership** *495 euro a year*

With the silver membership your company will be found by name, brands and 10 products groups. In these product groups you will receive up to 20 product profiles. The profiles of your company and products will each have your company logo and a picture.

### • **Gold membership** *995 euro a year*

This is the ultimate marketing tool offered by SeaQuipment.com. With this exclusive gold membership your company will receive entries in up to 25 product groups and 100 product profiles. Special for the gold membership are the "sponsored links", links to your company profile on a higher level in the navigation structure.

***For an extensive description of the different memberships, please see, 'pricing' in this document***

## Connecting the maritime industry

### • WHY ADVERTISE ON SEAQUIPMENT.COM?

Advertising on SeaQuipment.com is the way to reach the worldwide marine industry.

SeaQuipment.com is dedicated to the maritime industry and so are the 25.000 unique visitors of SeaQuipment.com each month. They are marine professionals working at shipyards, shipping companies or other maritime orientated companies.

Advertising on SeaQuipment.com can be an addition to your company presentation or used to directly attract high quality visitors to your website.

### • EXTRA ADVERTISING OPPORTUNITIES:

#### **BANNERS**

Advertising with a banner on [SeaQuipment.com](http://SeaQuipment.com) will attract high quality visitors. Choose the location of your banner to match the visitors you want to reach. Every company that is interested in reaching the worldwide marine industry can place a banner on [www.SeaQuipment.com](http://www.SeaQuipment.com). Advertising with a banner is not for members only.

#### **SPONSORED LINK**

The sponsored link has two functions. It is a link to your company profile on a higher level in the navigation structure and it is used to send a request. A sponsored link is only available for members. With a gold membership these links are included in the price.

#### **BANNER in monthly newsletter**

This newsletter is sent to all SeaQuipment members. Last newsletter was sent to 1700 companies in the marine industry and this number is increasing every month. Price on request.

- For prices please see facts and figures.

### • CONTACT SEAQUIPMENT.COM

When you have questions, or you are ready to start to promote your company with products and services, contact SeaQuipment.com or send the attached fax form!

SeaQuipment.com  
Westerlaan 1  
3016 CK Rotterdam  
The Netherlands

Phone +31 (0)10 4360112  
Fax +31 (0)10 4368134  
Website [www.SeaQuipment.com](http://www.SeaQuipment.com)  
E-mail [info@SeaQuipment.com](mailto:info@SeaQuipment.com)

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## **FACTS AND FIGURES**

- **SeaEquipment.com is developed by marine professionals for marine professionals**
- **Shipyards and suppliers from all over the world get connected with SeaEquipment.com**
- **1300 registered suppliers on SeaEquipment.com**
- **25.000 unique visitors**
- **250.000 page views a month**

**THE NUMBER 1 MARINE EQUIPMENT CATALOGUE**

Shipyards and shipping companies from all over the world use [www.SeaEquipment.com](http://www.SeaEquipment.com) to find marine suppliers and their products. This resulted in between 210.000 and 260.000 page views a month.

Total statistics are shown on a monthly basic

Unique visitors up to 27.000

october	10528
november	15662
december	17000
january '05	22423
february	21455
march	27284
april	24992
may	23301
june	24406
july	24355
augustus	24218
september	24216

## Demographics

Due to [www.SeaEquipment.com](http://www.SeaEquipment.com) shipyards from one side of the world have contacted and contracted suppliers from the other side of the world.

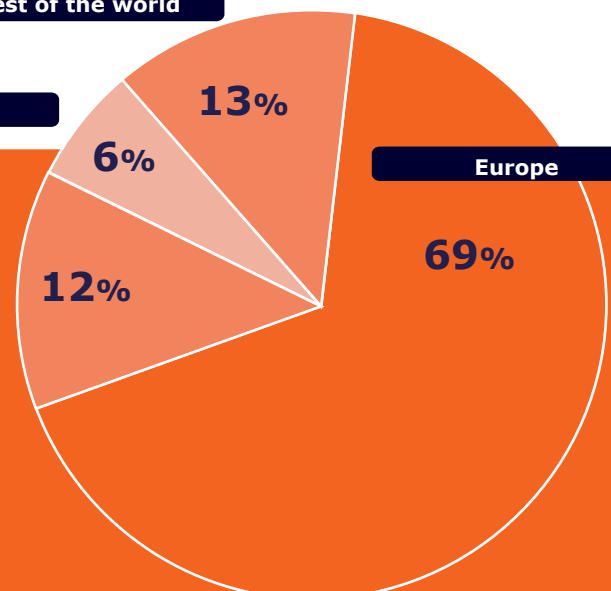
The picture on the right shows where the companies on SeaEquipment are located. The visitors show similar statistics

United States & Canada

Asia

Rest of the world

Europe



**VOSTA LMG** is a leading engineering and contracting company, serving the worldwide dredging industry. Apart from custom-built and standard dredges, the company also markets various dredge component packages and offers engineering and contracting services.

These economic times demand clever and original solutions for best dredging results. A daily challenge for our designers and project engineers operating as a think-tank in dredging technology. With skills from computer aided design to selecting a partner shipyard anywhere in the world, VOSTA LMG is an architect of tailor-made solutions.

***www.SeaQuipment.com has proved to be a time saving way to use internet for finding new suppliers of various maritime equipment.***

VOSTA LMG, dredging technology.

## Ship-owner finds dedicated software

"Bera Shipping & Trading has used the "Request for Data" function to search for ISM software. I am very content with the speed and quality of the replies I received from the SeaQuipment members.

We are involved in passenger transport. Integrated Safety Measures (ISM) software is very import to us, since we have very costly cargo. Shortly after I filed my request for ISM software, I was contacted by various suppliers.

One of them referred me to a German company specialised in ISM software. [SeaQuipment.com](http://www.SeaQuipment.com) enabled me to find a dedicated software supplier in a minimum amount of time."

Steven Ras  
Managing Director  
Bera Shipping

## Marine Equipment suppliers sell via SeaQuipment

E-business is becoming "business as usual" for professional marine suppliers. Internet technology is seamlessly integrated in sales activities. At a recent E-business seminar Van der Velden Group in Rotterdam demonstrated the benefits of a solid internet strategy.

As a Dutch agent for marine cranes, they receive expressions of interest from all over the globe via [www.SeaQuipment.com](http://www.SeaQuipment.com). Chris Maat of Van der Velden claims that a good website is a first step, but the use of major webportals is just as important to attract quality visits.

Van der Velden has already sold several marine cranes to entire new clients via [www.SeaQuipment.com](http://www.SeaQuipment.com), the leading European maritime portal.

# PRICING OF COMPANY PROMOTION AND ADVERTISING

2005

Choose the membership to match your company and increase your business today.

Members of the supporting trade associations VNSI, COFRENA, FME-CWM, HME, VSM, APMI and HISWA receive a 20% discount.

If you are interested in a combination of a membership and one of the advertising possibilities or you need more in a membership, please do not hesitate to contact us.

● **Bronze membership**  
**295 euro a year**

● **Silver membership**  
**495 euro a year**

● **Gold membership**  
**995 euro a year**

	bronze	silver	gold
price (euro/year)	295	495	995
<b>Listed and found with</b>			
free Search	✓	✓	✓
breakdown structure	✓	✓	✓
companies A - Z	✓	✓	✓
products A - Z	✓	✓	✓
brands A - Z		✓	✓
<b>company profile</b>			
company name	✓	✓	✓
contact person	✓	✓	✓
address	✓	✓	✓
telephone number	✓	✓	✓
fax number	✓	✓	✓
e-mail address	✓	✓	✓
link to website	✓	✓	✓
description	✓		
company logo		✓	✓
picture		✓	✓
<b>references</b>			
clients or partners		✓	✓
<b>product group</b>			
number of entries	5	10	25
description	✓	✓	✓
company logo		✓	✓
picture		✓	✓
<b>product profile</b>			
number of products	0	20	100
parameters of product		✓	✓
brand name		✓	✓
description		✓	✓
deep link to website		✓	✓
link to PDF		✓	✓
link to picture		✓	✓
link to DXF		✓	✓
company logo		✓	✓
picture		✓	✓
company name		✓	✓
contact person		✓	✓
address		✓	✓
telephone number		✓	✓
fax number		✓	✓
e-mail address		✓	✓
link to website		✓	✓
sponsored links			25
setup support	✓	✓	✓
online support	✓	✓	✓

## Banners

With banners on [www.SeaEquipment.com](http://www.SeaEquipment.com) your company will attract extra attention. The banner can point to any location you prefer.

A visitor that clicks on the banner can be guided directly to your Internet site or to your company profile on [SeaEquipment.com](http://SeaEquipment.com).

	3 MONTHS	6 MONTHS	9 MONTHS	12 MONTHS
HOMEPAGE	4000	7000	10000	12000
SECOND LEVEL	1000	1750	2500	3000
THRID LEVEL	-	500	700	900
PRODUCT PAGE	-	500	700	900

The prices are in euro

# BECOME A MEMBER

FAX# +31 (0)10 4368134

FAX  
FORM  
2005

## Connecting the maritime industry

• When you are ready to start your online promotion, please complete this form and send to us by fax (+31(0)10 436 8134). Your profile will be built up and you will have the opportunity to review the content. Then you will receive a username and password that will give you access to your personal back office.

Here you are able to add and edit all the details presented on [www.SeaEquipment.com](http://www.SeaEquipment.com). This is also the location where you can file the received and sent requests. When you have questions, or you are ready to start to promote your company with products and services, contact [SeaEquipment.com](http://SeaEquipment.com)!

• **Company name**

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• **URL (website)**

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• **e-mail address**

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• **Telephone number**

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Type of membership



Bronze



Silver



Gold

• **Date**

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• **Name**

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I agree with the terms & conditions as given on [www.SeaEquipment.com/servicedesk](http://www.SeaEquipment.com/servicedesk).

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• **Signature**

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